



Why attend ASCEND? Because ASCEND Produces Results



\$1.2 Million
Health Plan Dividend

FOR MORE RESULTS CLICK HERE



ASCEND produces...

Results

**ASCEND attendees return health plan
overspend back to the employer's
balance sheet & bottom line**

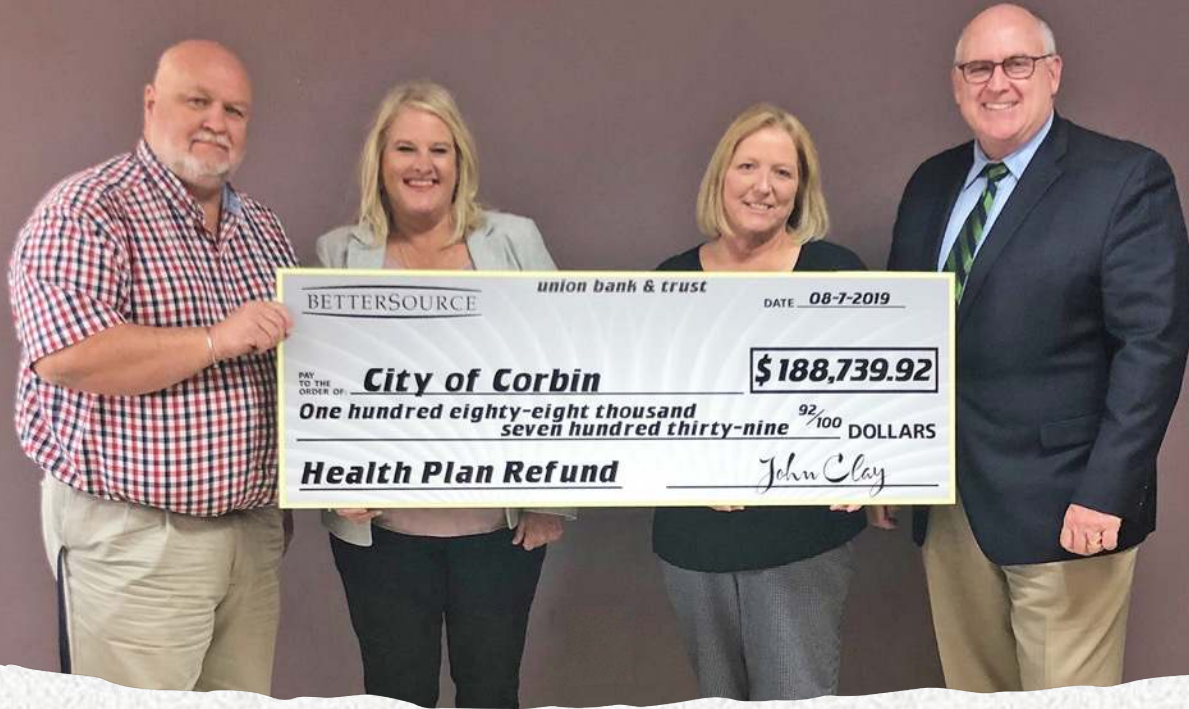
A grayscale photograph of a desk setup. In the foreground, a pair of black-rimmed glasses sits on a white surface. To the left of the glasses is a black pen with a silver clip. In the background, a laptop is open, displaying a bar chart on its screen. The entire scene is set against a solid red background.

**Overspend back
to employers**



The status quo delivers annual health plan **rate increases.**

ASCEND attendees deliver health plan **dividend checks.**



\$188,739

2019 Health Plan Dividend



\$93,345

2020 Health Plan Dividend



\$62,345

2020 Health Plan Dividend



\$88,657

2021 Health Plan Dividend



\$780,823

2021 Health Plan Dividend



\$161,250

2017 Health Plan Dividend



\$36,874

2020 Health Plan Dividend



\$1.2 Million

Health Plan Dividend



ASCEND produces...

Results

**ASCEND attendees win bigger,
mid-market groups from bigger -
even national - brokers**



BERNARD HEALTH
Rescuing you from healthcare confusion

**WINS GROUP
FROM**

**WELLS
FARGO**

INSURANCE



200 Employees



**BRIAN
TOLBERT**
Principal



Tropical Risk Management

minimizing risk,| advancing business, benefiting people

**WINS GROUP
FROM**



Mercer



130 Employees



**KIMBERLY
ECKELBARGER**
President



CONNER
INSURANCE

**WINS GROUP
FROM**



**Gregory
& Appel**
INSURANCE



1,500 Employees



**JEFF
FOX**
Consultant



**WINS GROUP
FROM**



Arthur J. Gallagher & Co.



420 Employees



**RANDY
HANSEN**
CEO



**WINS GROUP
FROM**

**Willis
Towers
Watson**



570 Employees



**BILL
HUGHES**
President



CONNER
INSURANCE

**WINS GROUP
FROM**

AON



300 Employees



**BEN
CONNER**
CEO



**WINS GROUP
FROM**

**Willis
Towers
Watson**



1,200 Employees



**DAN
THOMPSON
CEO**



**WINS GROUP
FROM**



158 Employees



**DANIEL
LABROAD
CEO**



*InoVentive
Solutions*

**WINS GROUP
FROM**



**Marsh McLennan
Agency**



105 Employees



**MARCY
HEATH**
CEO



DAVID RINE
INSURANCE

**WINS GROUP
FROM**

**Willis
Towers
Watson**



3,000 Employees



**DEREK
RINE**
Partner

nbg

nielsen benefits group

**WINS GROUP
FROM**



95 Employees



**ED
LIGONDE
EVP**



CONNER
INSURANCE

**WINS GROUP
FROM**



400 Employees



**JEFF
FOX**
Consultant



COMMONWEALTH
INSURANCE PARTNERS

**WINS GROUP
FROM**



HORAN[®]
Health. Wealth. *Life.*



130 Employees



**GRIFFIN
MEREDITH**
Adviser



**WINS GROUP
FROM**



1,200 Employees

1,700 Employees



**MIKE
HILL**
Adviser



**WINS GROUP
FROM**



400 Employees



**DAN
THOMPSON
CEO**



*Mitchell
Insurance*

**WINS GROUP
FROM**

AON



500 Employees



**BETH
JOHNSON**
President



GIANT KILLER AWARD -- Presented to an adviser for taking a group with 75 lives or more from a larger broker

GIANT KILLER AWARD
BEN CONNER
Conner Insurance
Association F
110 Employees
Taken from
Foster & Fos



ASCEND 2022

Some of the brokers who lost groups to these NextGen Advisers...



Arthur J. Gallagher & Co.

CABOT

Risk Strategies LLC



AssuredPartners



Willis Towers Watson



Mercer

Collier
An Assurex Global Partner

HORAN
Health. Wealth. Life.



LOCKTON



ALERA
GROUP



ASCEND 2022



Why attend ASCEND?



produces
RESULTS.





NEXTGEN
BENEFITS

The logo for ASCE, with 'A' in grey, 'S' in black, 'C' in black, 'E' in black, and 'D' in black. A red triangle is positioned between the 'E' and 'D'.

ASCE

AGENCY GROWTH & LEADERSHIP SUMMIT